

APPROVED COLORS AND LOGO PLACEMENT ON SHIRTS

Logos are displayed on shirts and hats worn by City employees, as well as other apparel. Whether it is on uniforms, casual Friday clothing, or outer wear, it is important that the logo be properly applied.

Make sure that the logo colors and placement meet the guidelines shown here. Department and employee names accompanying the logo shall be in Arial font. Employee names may be optional, depending upon job classification.

All shirts must have collars, but may be short sleeve, long sleeve or 3/4 length. Polo shirts may be v-neck in lieu of button closure.

Most graphic and shirt companies in Tavares have been provided with the appropriate City logos. If your vendor of choice needs the official logos, contact the Public Communications Department.



White Shirt/Blue & Silver Logo
Name & Department - Arial Blue



Grey Shirt/Black Logo
Name & Department - Arial Black



Black Shirt/White Logo
Name & Department - Arial White



Navy Shirt/White Logo
Name & Department - Arial White



Royal Blue Shirt/White Logo
Name & Department - Arial White



Light Blue Shirt/Blue & Silver Logo
Name & Department - Arial Blue



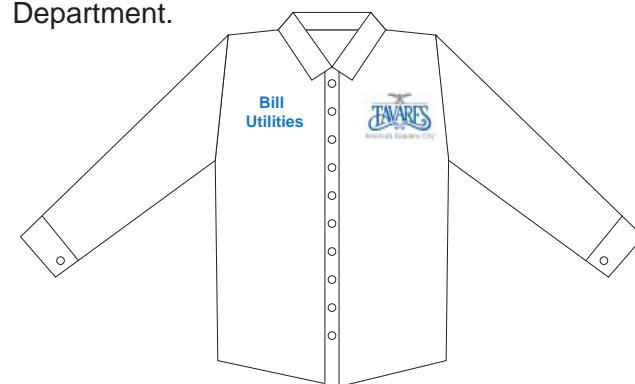
Dark Green Shirt/White Logo
Name & Department - Arial White



Light Green Shirt /Black Logo
Name & Department - Arial Black



Cream Shirt/Blue & Silver Logo
Name & Department - Arial Blue



Oxford or button shirt (long or short sleeve)
Same shirt colors and logo placement apply